

# Leadership Development Day or LDDplus – which is right for me?

	Leadership Development Day	LDDplus
<b>What industry sectors are we working with?</b>	The Leadership Development Days and LDDplus are intended to support and promote an ethos of authentic leadership in the cultural and creative industries. We will focus on supporting individuals from within the arts, heritage, libraries and creative industry sectors.	
<b>What are the priority groups?</b>	Both the Leadership Development Days and LDDplus are intended to support the development needs of the following priority groups: <ul style="list-style-type: none"> <li>• people from black, Asian and minority ethnic backgrounds <b>OR</b></li> <li>• disabled people or those who work in organisations that focus on the potential of disabled people <b>OR</b></li> <li>• people who are cultural entrepreneurs – working as micro-enterprises of between 1 and 5 employees.</li> </ul> People outside these priority groups may be considered where spaces are available.	
<b>Are there any other criteria?</b>	Participants must be living and working in the UK	
<b>What experience do I need?</b>	Individuals should have had at least 5 years' work experience, either in employment, self-employment or freelance and might be on the cusp of significant progression in their career.	Individuals will be established or growing leaders who recognise a need to broaden their approach to leadership. Broadly speaking, they will have had at least 8 years' work experience, are currently in middle or senior roles of leadership or management or with line-management responsibility. They might be running their own established enterprise or working as part of a much larger organisation. They might also be at a point of leading significant change or challenge within their organisation
<b>What kind of issues does the day cover?</b>	<ul style="list-style-type: none"> <li>• Management, Leadership and Followership</li> <li>• Leadership Styles</li> <li>• Leadership styles in action through discussions of classic and contemporary film</li> <li>• Personal preferences and Leadership Styles</li> <li>• Myers-Briggs Type Indicator</li> <li>• Hero's Journey as a personal development tool</li> </ul>	<ul style="list-style-type: none"> <li>• Leadership Scope – me, my organisation, my constituency</li> <li>• Leadership Agenda – strategic, behavioural, emotional</li> <li>• Scenario planning</li> <li>• Behavioural Temperaments</li> <li>• Reflection on authenticity and bravery in leadership</li> <li>• Personal Brand</li> </ul>